

POSTION: CREATIVE DIRECTOR, ART DIRECTOR, GRAPHIC DESIGNER, PHOTOGRAPHER

Thank you for the opportunity to submit my application.

I have been in the communications industry for over 30 years and would be an asset to the needs of the University in creating an maintaining a high level of exposure and identity in the marketplace.

**QUALIFICATIONS
FOR DESIGN
SERVICES**

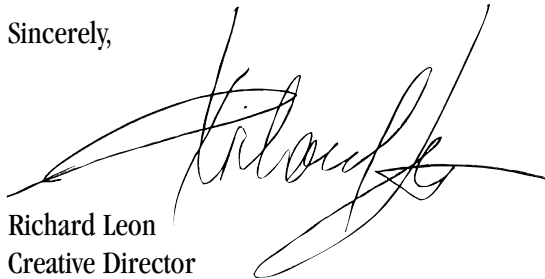
As a creative director for many of my assignments, I have gathered excellent talent to fulfill the goals necessary to meet the demands of each project. It has been my practice to acknowledge and support the talents of the individuals I have hired for these project as well as relying on their expertise to get the job done.

In that regards, I function well as a team player, and can provide the necessary leadership in outlining the goals and parameters of each project.

My purpose for successfully accomplishing strategic goals is not to micro-manage my team, but to set reasonable target dates and expectations with a review process that maintains all agreements for performance.

Thank you for considering myself to this positions.

Sincerely,



Richard Leon
Creative Director

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