

The typographical structure of the current (GP) logo and the logo for GPD are inconsistent with any existing font.

My goal in the following presentation is to create strength with the recognition value of an existing modified typestyle.

Please note, the shape of the modified logo duplicates the existing logo. A distinctive value is the shape of the font and that no lines (rules) cross the surface of the typestyle. This treatment clearly will define a break from the past.

The colors chosen is for presentation value only. We can explore a more comprehensive study after this initial review.

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5 1 0 . 5 3 2 . 0 6 9 2



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This shape duplicates
the rectangular shape
of the "GP" logo.

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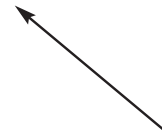
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**Classical font
treatment**

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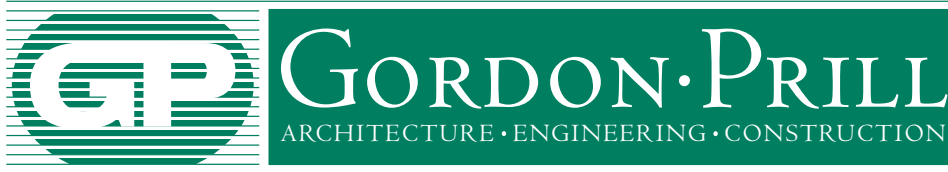
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Please forward comments and or questions.

Solutions presented can be modified using the various treatments presented, i.e. taking the font from page 2 and applying it to page 9.

Thank you, Richard Leon

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